

Press Release Sample

Eternal Threads will be at (event name, address, date, time, sponsored by)...

Please join us for a unique shopping experience that showcases Fair Trade products from twelve countries across the world.

Established in the year 2000, Eternal Threads is a 501(c) 3 non-profit organization dedicated to improving the lives of women and children most at risk of extreme poverty, trafficking and other forms of exploitation. Eternal Threads provides sustainable livelihoods through income generating projects that directly pay a fair and living wage. Additionally, the proceeds from sales help fund vocational training, anti-trafficking border units and literacy programs.

Come browse the beautiful hand crafted items lovingly made by skilled artisans in these exotic countries. Hand crocheted totes and lace from India; hand-loomed silk scarves and shawls, handmade paper, and engaging raffia items from Madagascar; hand-knitted woolen items and jewelry from Nepal; beautifully hand crafted jewelry using semi-precious stones from Afghanistan and Thailand, and much, much more from Ghana, Uganda, Nigeria, Mongolia, Peru, Bulgaria and the Philippines.

With your Eternal Threads purchase, you not only possess a quality item that you will treasure. You also give a gift of hope to a woman in the developing world. Join us in “weaving hope and justice” into the lives of hundreds of families. Your single purchase really does make a difference.

Visit Eternal Threads website at www.EternalThreads.org. For more information about this event, please contact _____.